

For Immediate Release

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**HRE PERFORMANCE WHEELS USED ON TWO BEST DESIGN  
AWARD-WINNING CARS AT SEMA**

**Santini and American Super Car take best design honors from  
General Motors and Chrysler at leading auto trade show**

VISTA, Calif., Nov. 26, 2007 – HRE Performance Wheels ([www.hrewheels.com](http://www.hrewheels.com)), a leading designer and manufacturer of high-quality forged aluminum custom wheels, today announced its wheels were used on two vehicles that garnered best-of-show design awards at the 2007 SEMA Show, the premier automotive specialty products trade event in the world.

Santini USA Paint & Body ([www.santiniusa.com](http://www.santiniusa.com)), a leading auto design and paint shop, was awarded the Chrysler Design Award for Best Chrysler at SEMA. The winning automobile was a 2008 Chrysler 300C in all satin black with satin-brushed aluminum chrome trim. The car featured 22” 945R HRE Performance Wheels with a flat black finish on the spokes and a brushed aluminum on the outside lip. “The wheels we got from HRE were stunning and contributed to the overall look and feel of the vehicle,” said Pete Santini of Santini USA Paint & Body.

American Super Car ([www.americansupercarinc.com](http://www.americansupercarinc.com)), one of the country’s top auto builders, was awarded the GM Design Award for Best GM at SEMA. The car was a custom Corvette named the V7 twin turbo, featuring 597R dual 5-spoke HRE Performance Wheels. “We turned to HRE for the right wheels for our cars, and they delivered style and performance,” said Mark Harlan of American Super Car. The V7 blends the heritage of America’s sports car, the original Corvette Stingray, with today’s cutting-edge technologies. The V7 incorporates a mid-engine race chassis, outfitted with a twin turbo 1000 horsepower Chevy LS motor.

“HRE Performance Wheels is proud to be working with two such talented automobile designers,” said Evan Kinsella, president of HRE Performance Wheels. “We congratulate Santini and American Super Car on their awards and are glad HRE could be a part of their achievements in automotive design.”

HRE Performance Wheels is one of the most respected manufacturers of forged custom alloy wheels in the world. The company offers a wide selection of wheels in custom sizes, finishes and colors through a network of authorized retailers across the country. The HRE brand was built on the principles of performance, leading-edge quality, precision fit and incomparable style. Every HRE wheel is manufactured in the United States and custom-built by the finest craftsmen using the latest state-of-the-art technology. HRE integrates its engineering, design and manufacturing functions within a single facility to ensure that each HRE wheel meets the exacting standards of the company’s discriminating customers. The company was founded in 1978 and is headquartered in Vista, Calif. More information is available at [www.hrewheels.com](http://www.hrewheels.com).

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