

For Immediate Release

Contact: Steve Honig
The Honig Company, Inc.
818-986-4300
press@honigcompany.com

KIM LIGHTING ANNOUNCES GEM® PERFORMANCE BOLLARD SERIES

Contemporary GEM style paired with latest LED technology

CITY OF INDUSTRY, Calif., Mar. 6, 2008 – [Kim Lighting](#), a leading manufacturer of outdoor architectural lighting, has announced an expansion of its GEM® Performance Bollard line to now include new super bright white LED technology.

The GEM is designed to produce high levels of illuminance and an attractive lens presence by utilizing new, long-life, powerful and efficient white light LED systems. The visible lens produces a point of interest, attracts attention and is particularly well suited where bollards are used to identify and highlight entries or important walkways.

Key features of the line include:

- New super bright white LED versions in 30W, 45W or 60W modules for three distinct distributions.
- Placement of LEDs high in the optical system places the source above the horizontal illuminance plane. This reduces refractor brightness while increasing luminaire efficiency in the desired luminous zone at 60° from vertical.
- Fluted Glass Refractor: Precision molded tempered glass refractor spreads light evenly in the beam pattern and eliminates shadows from the luminaire's support structure.
- Stepped Body Baffle: The stepped design of the lower body reduces surface brightness and provides an attractive texture. Die-cast construction produces sharp detailing.
- Sealed Optic: The optical system is sealed top and bottom to eliminate the intrusion of dirt and insects.
- The lens refractor spreads illuminance laterally. This produces a smooth and even beam pattern with no shadows from the fixture's structural elements.

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The GEM Performance Bollard is available with either a concrete or aluminum shaft and has a durable powder coat finish. The GEM head is constructed of die-cast aluminum, with a molded glass refractor. Four captive, stainless steel fasteners are concealed from view, yet provide easy access for routine maintenance. The lens is not disturbed during re-lamping. The fixture head is secured to the shaft with heavy-duty stainless steel rods.

Kim Lighting is a leading designer and manufacturer of quality, high-performance outdoor architectural and landscape lighting products. These include roadway, pedestrian, low-level and building-mounted solutions for contemporary or traditional commercial, industrial and institutional applications. Kim Lighting, a division of Hubbell Lighting, Inc., was founded in 1933 and is based in City of Industry, Calif. More information is available at www.kimlighting.com.

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Note: high-resolution product images are available on request by calling 818-986-4300 or by email at press@honigcompany.com.