

IMAGE ENTERTAINMENT LAUNCHES WORLDWIDE TELEVISION SALES DIVISION

Industry Veteran Steve Saltman Promoted to Head of New Division

CHATSWORTH, Calif., March 25, 2008 – Image Entertainment, Inc. (NASDAQ:DISK), a leading independent licensee, producer and distributor of home entertainment programming in North America, announced today it has formed a worldwide television sales division and named Steve Saltman head of the new department.

Saltman, who was previously senior vice president of domestic television, has been promoted to Senior Vice President, Worldwide Television and is responsible for all forms of television distribution, including the worldwide sales of Image licensed and Image distributed content across broadcast television, cable/satellite, pay-per-view and video-on-demand platforms.

“The expansion of our television department increases our sales reach, provides new revenue streams and brings us one step closer to becoming a full service, worldwide entertainment sales and distribution organization,” said David Borshell, chief operating officer of Image Entertainment.

Image’s television sales group will be exhibiting at the upcoming MIPTV conference taking place April 7-11 in Cannes, France. The company’s lineup of programming includes U.S. television rights to the feature films: ***The Air I Breathe***, starring Kevin Bacon, Julie Delpy, Brendan Fraser, Andy Garcia, Sarah Michelle Gellar, Emily Hirsch and Academy Award®-winner Forest Whitaker; ***The Secret*** starring David Duchovny, Olivia Thirlby and Lili Taylor; ***Before the Devil Knows You’re Dead*** starring Academy Award®-winners Philip Seymour Hoffman and Marisa Tomei, and Academy Award® nominees Ethan Hawke and Albert Finney; ***Autumn Hearts*** starring Susan Sarandon, Max von Sydow, Gabriel Byrne and Christopher Plummer; ***Love and Other Disasters*** starring Brittany Murphy; and ***The Color of Freedom*** starring Joseph Fiennes, Dennis Haysbert and Diane Druger.

Additionally, the division will be leveraging Image’s vast catalog of premium-event titles for television buyers including the extraordinary documentary feature, ***Notorious B.I.G. / Bigger Than Life***, the stunning live music concert, ***Megadeth: That One Night: Live in Buenos Aires*** and a wide selection of large-screen motion pictures, originally created for exhibition in IMAX® theaters, from award winning film production company MacGillivray Freeman Films, including ***The Alps: Climb of Your Life***, ***Mystery of the Nile***, ***Hurricane on the Bayou*** and ***Coral Reef Adventure***.

Also promoted was Barbara Gomperz-McCarney to executive director of international sales and operations and Tiina Teal to manager of television sales and international operations, both of whom report to Saltman.

About Image Entertainment:

Image Entertainment, Inc. is a leading independent licensee, producer and distributor of home entertainment programming in North America, with approximately 3,000 exclusive DVD titles and approximately 250 exclusive CD titles in domestic release and approximately 450 programs internationally via sublicense agreements. For many of its titles, the Company has exclusive audio and broadcast rights and, through its subsidiary Egami Media, Inc., has digital download rights to approximately 2,000 video programs and over 300 audio programs containing more than 4,500 tracks. The Company is headquartered in Chatsworth, California. For more information about Image Entertainment, Inc., please go to www.image-entertainment.com.

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