

IMAGE ENTERTAINMENT EXPANDS ITS NON-THEATRICAL DISTRIBUTION WITH SIGNING OF EXCLUSIVE AGREEMENT WITH SWANK MOTION PICTURES

Image's Comedy and Music Content Now Offered to Cruise Lines, Colleges and Libraries

CHATSWORTH, Calif., April 3, 2008 – Image Entertainment, Inc. (NASDAQ:DISK), a leading independent licensee, producer and distributor of home entertainment programming in North America, announced today that it has signed an exclusive distribution agreement with Swank Motion Pictures, Inc., the world's largest non-theatrical distributor of motion pictures for public performances.

As part of the agreement, Swank Motion Pictures will handle distribution of all Image-distributed content, where Image holds the appropriate rights, to cruise lines throughout the world, and colleges, libraries and other institutions in the U.S. and France.

“Image is significantly increasing its reach in the area of public performances to more fully exploit our library,” said Steve Saltman, Senior Vice President of Television for Image Entertainment. “Our growing catalog has untapped potential, and Swank Motion Pictures will bring us additional revenue streams by introducing our programming to this class of trade.”

Image will be providing Swank Motion Pictures with an extensive collection of comedy and music performances as well as theatrical and non-theatrical feature films.

“We're very excited about our partnership with Image Entertainment,” said Sharon Rippe, Vice President Independent Acquisitions for Swank Motion Pictures. “Image's diverse catalog combined with Swank's expertise at marketing to unique markets will certainly ensure a long and mutually fruitful relationship.”

About Image Entertainment:

Image Entertainment, Inc. is a leading independent licensee, producer and distributor of home entertainment programming in North America, with approximately 3,000 exclusive DVD titles and approximately 250 exclusive CD titles in domestic release and approximately 450 programs internationally via sublicense agreements. For many of its titles, the Company has exclusive audio and broadcast rights and, through its subsidiary Egami Media, Inc., has digital download rights to approximately 2,000 video programs and over 300 audio programs containing more than 4,500 tracks. The Company is headquartered in Chatsworth, California. For more information about Image Entertainment, Inc., please go to www.image-entertainment.com.

About Swank Motion Pictures:

Founded in 1937, Swank Motion Pictures, Inc. is a successful, growing business privately owned by the Swank family. Headquartered in St. Louis, Swank also maintains sales offices in New York and Paris, with an international shipping and distribution facility located near Chicago. Swank is the world's largest non-theatrical distributor of motion pictures for public performance and the acknowledged leader in the field. Swank Motion Pictures provides both public performance licensing rights and licensed movies to numerous non-theatrical markets,

including worldwide cruise lines, U.S. colleges and universities, K-12 public schools and libraries, American civilian and military hospitals, motor coaches, Amtrak trains, correctional facilities and other markets such as parks, art museums and businesses.

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