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**WEB COMEDY SERIES “FLOATERS” WINS EMMY AWARD
AT 51ST ANNUAL NEW YORK EMMY AWARDS**

Acclaimed Web sitcom garners top honor for writing and producing

NEW YORK, April 11, 2008 – Critically acclaimed Web sitcom “Floaters” was honored by the National Academy of Television Arts & Sciences at the New York Emmy Awards as it was bestowed with a coveted Emmy Award for Advanced Media: Writing and Producing. “Floaters” is the first to win in this category for scripted content.

The award ceremony, held April 6 at the Marriott Marquis Hotel in Times Square, honored the best and brightest in television and new media.

“Floaters” won the Emmy for Advanced Media writing and producing, with Emmy Awards being presented to producers/writers Mike Stickle, Pamela Canales, Karen G. Jackovich, Lauren Cook, Brooke Berman and Paul Batsel. The show was produced by Phobeworks Productions.

“We have been overwhelmed by the response to ‘Floaters’ and the reviews it has received,” said the show’s creator Mike Stickle. “This Emmy Award is an incredible and very unexpected icing on the cake.”

“Floaters” is a comedy/drama series that follows the lives, romantic entanglements and professional struggles of three young women as they attempt to navigate their way in the real world. The three women – Megan, Nisha and Erika – work as temps in a New York advertising agency and share a walk-up apartment in Hell’s Kitchen. “Floaters” offers a comedic slant on life’s dramas relevant to women age 18–30.

The series consisted of 75 episodes airing Monday – Friday in 5 to 8 minute segments on the Internet. “Floaters” is a unique show with cross platform capabilities. Viewers were able to see one full episode every week by going online and watching the daily segments on their computer.

Phobeworks Productions, Inc., develops and produces a variety of originally scripted entertainment and lifestyle content for multi-media broadcast. The company is based in New York City.

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